



# Pembrokeshire Schools Film and Animation Festival 2015



The 9th Pembrokeshire Schools Film and Animation Festival will be running again this year on the 8th July. The closing date for school entries is Monday the 8th June, however, please let us know if your project is running late as we may be able to be flexible - we'd rather have your film late than not at all! We have some fantastic free workshops from Into Film planned, plus the usual Oscars-style awards event in the afternoon of the 8th July at the Torch Theatre at 1pm. Entries should be no longer than 3 minutes. Primary Schools can enter up to 2 films/animations. Secondary Schools can enter up to 4 films/animations. The Festival will also be seeking entries from young film-makers produced outside of school who can enter their work via the Film Festival blog at [www.pembrokeshirefilm.org](http://www.pembrokeshirefilm.org) and be in with a chance of winning a £100 prize. So, we would be grateful if you could pass on this information to students by displaying the attached poster in school.

As usual, there is no theme for entries, but we usually make suggestions for schools that would like some ideas which you can find on the Film Festival blog.

Entries must be submitted on CD, USB stick or via the web in .wmv .mov or .mp4 format (no DVDs with menus please).

Please ensure that your films and animations are suitable for a younger audience - 'think Doctor Who' where, at worst, bad things can happen but violence and scary things are implied rather than graphically depicted!

Also, please ensure that all children taking part in your films and animations have had their parents sign the attached consent form. All entries will be shown on the Film Festival Blog and parental consent forms are a requirement of the National Film Awards.

All entries must be filmed and edited by the children with advice and support of adults where necessary. If your film or animation looks so good that you think that no-one will believe that the children made it themselves, think about submitting supporting evidence to prove that the children were involved at every stage of the production!

Categories are:

Best Film or Animation KS1

Best Film or Animation KS2

Best Film or Animation Secondary

Western Telegraph Audience Award (£100 - to be confirmed)

The Indie Award (£100)



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## Judging Criteria

Once again we have added a competitive element to the Film Festival. The main reason for this is to be able to put Pembrokeshire schools films and animations onto the national stage by entering some of them into the National Into Film Awards. The main condition of entry is that films need to have won a regional competition. We will be putting forward all category winners and schools with entries that are highly commended. Below are the judging criteria for the national competition which may give you some guidelines when planning your films. Our judging panel will also be following these criteria.

### Engagement with the audience

Judges will be looking for films that:

show a good understanding of how to use a range of shots - e.g. long shot, mid shot, close-up - to tell a story well  
are well-edited

- are engaging, stimulating and thought provoking
- are appropriate for the target audience
- adhere to the given theme (where appropriate) or have a clear purpose e.g. an advert, a safety video or instructional video

### Innovation & Creativity

Judges will be looking for films that demonstrate:

- good use of imagination e.g. imaginative way to get a difficult message across
- originality

use of original music and/or narration  
good balance of visual and sound effects

### Relevance to the curriculum

Judges will be looking for films that:

have an educational value  
are related to one or more areas of the curriculum

### Evidence of inclusion

Judges will be looking for films that:

show a collaborative effort from a group of pupils  
show evidence of all pupils efforts being considered no matter what their ability.

### To Help You With Your Movie

There is a schools film making pack on the Portal in Learning and Teaching / Subject Networks / Information and Communications Technology / Resources which includes technical notes on animation, filming and editing. Films and animations from the last 7 years can be seen on the Film Festival Blog at [www.pembrokeshirefilm.org](http://www.pembrokeshirefilm.org) - it's worth reading the reviews of the films to get some useful constructive tips and to find out what aspects of film and animation are considered good practice.



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School: \_\_\_\_\_

Teacher: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Number of Films/Animations: \_\_\_\_ Film (s) \_\_\_\_ Animation(s)

Title(s) of Film/Animation: \_\_\_\_\_

Number of people attending: \_\_\_\_\_

Please complete this form and return by the 8th June, with your entry, to:  
Duncan Whitehurst, Education, County Hall, Haverfordwest, Pembrokeshire SA61 1TP  
Or e-mail: [duncan.whitehurst@pgfl.org.uk](mailto:duncan.whitehurst@pgfl.org.uk)  
Mobile: 07867 381354



# Gŵyl Ffilm ac Animeiddio Ysgolion Sir Benfro 2015



Ysgol: \_\_\_\_\_

Athro: \_\_\_\_\_

Rhif Cyswllt: \_\_\_\_ Ffilm \_\_\_\_ Animeiddio

Teitl(au) Ffilm/Animeiddiad: \_\_\_\_\_

Nifer y disgyblion y dymunwch ddod gyda chi: \_\_\_\_\_

Cwblhewch y ffurflen hon a'i dychwelyd i Duncan Whitehurst, Education, County Hall,  
Haverfordwest, Pembrokeshire SA61 1TP  
neu ebostiwch [duncan.whitehurst@pgfl.org.uk](mailto:duncan.whitehurst@pgfl.org.uk)  
Ffôn symudol: 07867 381354



# Pembrokeshire Schools Film and Animation Festival 2015 Consent Form



I consent to my child \_\_\_\_\_ appearing in or being involved in the production of:

\_\_\_\_\_ (name of video project)

which is being made with:

\_\_\_\_\_ (name of school/organisation ).

I understand that no information will be revealed concerning the child's identity (other than the name of the school or organisation).

I acknowledge that the images may be used in and distributed by media other than printed publications, such as but not limited to: video, DVD, CD-ROM or the Word Wide Web.

I have read and understood all of the above and I agree that still and video images of my child can be used by the Pembrokeshire Schools Film and Animation Festival.

I also agree that the video may be entered in appropriate competitions and film festivals.

NAME OF PARENT OR GUARDIAN:

\_\_\_\_\_

NAME OF SCHOOL ATTENDED:

\_\_\_\_\_

SIGNATURE DATE:

\_\_\_\_\_

Please complete, sign and return this form to the class teacher at the school making the film/animation.

If it is an independent entry, made by a student at home, please send this form along with your entry to:

Duncan Whitehurst  
Education  
County Hall  
Haverfordwest  
SA61 1TP

Or you can scan the completed form and e-mail to: [duncan.whitehurst@pgfl.org.uk](mailto:duncan.whitehurst@pgfl.org.uk)