



# Pembrokeshire Schools Film and Animation Festival 2011



The event will take place at the Torch Theatre on the 7th July at 1pm. Closing date for entries has now been extended to the 10th June due to the short summer term. If you can't meet this deadline please contact [duncan.whitehurst@pgfl.org.uk](mailto:duncan.whitehurst@pgfl.org.uk) and we will try to be flexible - we want your films! However, it obviously helps us if you can get them in by this date. The films and animations should be no longer than 3 minutes (this is the requirement if you want to go for glory at the National Film Awards) but we will accept and review films around the 5 minutes mark for our event.

Each school has a maximum 'slot' of 5 minutes at the festival. Entries are limited to 2 per school (e.g. 2 films, 1 animation and 1 film or 2 animations). If a school produces more than 2 films we suggest the school holds their own mini film festival where the children and teachers vote for their top 2 films to go forward to the county festival.

Entries must be submitted on CD or USB stick in .wmv .mov or .mp4 format (no DVDs with menus please).

Please ensure that your films and animations are suitable for a younger audience - 'think Doctor Who' where, at worst, bad things can happen but violence and scary things are implied rather than graphically depicted! Also, please ensure that all children taking part in your films and animations have had their parents sign the attached consent form. All entries will be shown on the Film Festival Blog and parental consent forms are a requirement of the National Film Awards. All entries must be filmed and edited by the children with advice and support of adults where necessary. If your film or animation looks so good that you think that no-one will believe that the children made it themselves, think about submitting supporting evidence to prove that the children were involved at every stage of the production!

Categories are: KS1 film, KS1 animation, KS2 film, KS2 animation, KS3 film, KS3 animation, KS4/5 film, KS4/5 animation.

There is no strict theme this year, so movies can be on any topic, but it would be great to see some silent movies to fit in with the screening of early silent films from Pembrokeshire on the 5th July (see below).

We will also have an award judged by film-makers from Industrial Light and Magic with crew t-shirts or other crew stuff from the latest movies ILM are working on. This award will definitely go ahead this year!

There are examples of over 100 films schools have made in the last 5 years. Many of them are showcased on the new Film Festival Blog, along with how-to guides and the latest film-making news, at: [www.pembrokeshirefilm.org](http://www.pembrokeshirefilm.org)

Due to the size of the Torch Theatre we will be able to offer more seats than last year, it looks like we will be able to offer schools a maximum of 15 seats. If you are bringing less people than this, please let us know on the entry form below because we may then be able to give more seats to schools who want them. .

This year we are expanding the Festival to include a few extra events at the Torch Theatre:

5th July 7pm: A rare screening by the National Screen Archive of early silent films by Pembrokeshire cinema director and film maker William Haggar.

6th July 10am-2pm: Film and Animation workshops for KS3 students.

7th July 7pm: A special evening screening of this year's films for parents.

Ticket prices and more details about these events to follow soon.



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School: \_\_\_\_\_

Teacher: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Number of Films/Animations: \_\_\_\_ Film (s) \_\_\_\_ Animation(s)

Title(s) of Film/Animation: \_\_\_\_\_

Number of people attending: \_\_\_\_\_

Please complete this form and return by 28th May, with your entry, to:  
Duncan Whitehurst, Neyland PPEC, St.Clement's Road, Neyland, Pembrokeshire SA73 1SH  
Or e-mail: duncan.whitehurst@pembrokeshire.gov.uk  
Mobile: 07590 468924



# Gŵyl Ffilm ac Animeiddio Ysgolion Sir Benfro 2011



Ysgol: \_\_\_\_\_

Athro: \_\_\_\_\_

Rhif Cyswllt: \_\_\_\_ Ffilm \_\_\_\_ Animeiddio

Teitl(au)Ffilm/Animeiddiad: \_\_\_\_\_

Nifer y disgyblion y dymunwch ddod gyda chi: \_\_\_\_\_

Cwblhewch y ffurflen hon a'i dychwelyd i Duncan Whitehurst, Neyland PPEC, St.Clement's Road, Neyland, Sir Benfro SA73 1SH  
neu ebostiwch duncan.whitehurst@pembrokeshire.gov.uk  
Ffôn symudol: 07590 468924



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## Judging Criteria

Once again we have added a competitive element to the Film Festival. The main reason for this is to be able to put Pembrokeshire schools films and animations onto the national stage by entering some of them into the National Schools Film and Animation Awards. The main condition of entry is that films need to have won a regional competition. We will be putting forward all category winners and schools with entries that are highly commended. Below are the judging criteria for the national competition which may give you some guidelines when planning your films. Our judging panel will also be following these criteria.

### Engagement with the audience

Judges will be looking for films that:

- are engaging, stimulating and thought provoking
- are appropriate for the target audience
- adhere to the given theme (where appropriate) or have a clear purpose e.g an advert, a safety video or instructional video

### Innovation & Creativity

Judges will be looking for films that demonstrate:

- good use of imagination e.g. imaginative way to get a difficult message across such as stopping smoking or saving the planet from global warming
  - originality
  - use of original music and/or narration
- good balance of visual and sound effects

### Relevance to the curriculum

Judges will be looking for films that:

- have an educational value
- are related to one or more areas of the curriculum

### Evidence of inclusion

Judges will be looking for films that:

- show a collaborative effort from a group of pupils
- show evidence of all pupils efforts being considered no matter what their ability.

## To Help You With Your Movie

There is a schools film making pack on the Portal in Learning and Teaching / Subject Networks / Information and Communications Technology / Resources which includes technical notes on filming and editing, a blank storyboard and a parental permission letter. Films and animations from the last 6 years can be seen on the Film Festival Blog at [www.pembrokeshirefilm.org](http://www.pembrokeshirefilm.org)